A Brief Introduction to Binary Options Trading

Option Banque Training Series Vol. 1

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1. INTRODUCTION

Binary options (also known as "digital options") are a type of trading options with which the trader must predict the market price direction of a given asset for a selected period of time. The basic trading flow is as follows:

1. Select an asset.
2. Determine a direction to trade for.
3. Select an amount to invest.
4. Trade

If your prediction for the price is correct then you generate profits, otherwise you end up losing your investment.
**PROFITS**

When the trader’s forecast is correct, the options expire “in the money” and the option holders receive a pre-determined, fixed percentage of the invested amount (usually 75-81% of invested amount).

**LOSSES**

When the trader’s forecast is incorrect, the options expire “out of the money” and investors the invested amount completely or partially.

Every binary option trade is based on three essential elements

1. The underlying asset
2. The binary option contract chosen(option type)
3. The forecast made
In rare cases, if the asset's expiry price and strike price are same then the trader is “at-the-money” which means they do not lose or make any profit and the invested amount is returned to trader’s balance.
ASSET TYPES

Assets on the Option Banque trading platform are categorized as:

☑ Currencies
☑ Indices
☑ Stocks
☑ Commodities
☑ Bonds

It is up to traders which assets they prefer to invest or trade in, from a wide range of underlying assets available to trade at any given period of time.

BINARY OPTION LIFESPAN

Binary options are available for a specific period. Based on their preconfigured lifespan, binary options can be hourly, daily, and monthly.

However traders are not obliged to buy contracts at their very beginning. They can choose to invest later as the option time passes by, and invest at any time until a short time-interval before option expiry, when trading is not permitted.

Note: Touch options can expire before option expiry time is reached, due to their inherent nature.
2. BINARY OPTIONS

Binary options offered by OptionBanque.Com:

- Digital
- Touch (High Profit Touch)
- Range
- Turbo
- Others

The basic idea is the same with all these options: Correct predictions of the direction and/or levels of the market leads to very high profitability. Differences are clarified in the respective descriptions.

2.1 DIGITAL

Digital options (also known as binary options) are the most popular type of options. You have to determine whether the price of an asset will move higher or lower than the current market price by the time of expiration.

When you expect the selected asset price to go up, you buy a Call. When you expect the selected asset’s price to go down, you buy a Put.

Depending on the underlying assets, the returns vary between 75-81%
2.2 TOUCH

With Touch trading options, you must predict if an asset will reach ("touch") a predetermined Upper or Lower strike price at any time before expiration (Up and Down). If the option expires without reaching the Upper or Lower strike values (based on the respective selected strike), the option expires out-of-the-money.

**Note:** When the option reaches (touches) either the upper or lower strike, it instantly expires.

Returns on Touch options are usually between 200% - 600%. Because of higher profits, touch options are sometimes referred to as High Profit Touch options.

2.3 RANGE:

With Range options you must determine whether the value of an asset will be within or outside a predefined price range (In and Out), at the time of the option's expiry. Profits usually vary between 75 - 81% (or higher).
2.4 OTHER OPTIONS:

Apart from the above three option types available for trading there are a few other options (some exclusive to OptionBanque) that we offer, and are listed below:

a. Turbo

Turbo options are digital options, made for very short-term investments – down to just 15 seconds. There are two types of Turbo options:

Turbo
- 1 min
- 2 min
- 5 min

Super Turbo
- 15 sec
- 30 sec
- 45 sec

Turbo is much like the standard digital options; however you trade on exact 1, 2 or 5 minute intervals for Turbo options and 15, 30 and 45 second intervals for Super Turbo options. Again, you need to determine whether the price of the underlying asset will be up or down on option expiry.

Payouts in Turbo options are usually between 67-81 %.
a. MCX Options

MCX - Multi Commodity Exchange of India Ltd (MCX India) is an independent commodity exchange based in India that, offers futures trading in bullion, ferrous and non-ferrous metals, energy, and a number of agricultural commodities. In 2012, MCX has taken the third spot amongst global commodity bourses in terms of the number of futures contracts traded.

It was established in 2003 and is based in Mumbai. The turnover of the exchange for the fiscal year 2009 was US$ 1.24 trillion, and in terms of contracts traded, it was in 2009 the world’s sixth largest commodity exchange.

Option Banque currently offers trading in options on 9 MCX products including gold, silver, crude oil (light), natural gas, as well as base metal futures.

These options are exclusive to Option Banque, and are part of a collection of exclusive, profitable and innovative trading products and services we shall continue introducing to the industry.
3. TRADING PLATFORM

It is extremely easy to trade via our trading platform. Our Trading technology is state of the art and, its constantly evolving and upgrading to include the latest features in financial technology.

Some Key Features of the Option Banque Trading Platform include:

- "No Downloads Required" Trading Interface
- Access via all operating systems and devices – mobiles, computers, tablets, smartphones etc.
- Intuitive and easy to understand platform layout
- Graphical Tools – Charts, Market “Sentimetre” (measures trader bullish/bearish sentiment) and many more
- Trader Tools - real time account history, real time cashier for funding, past expiry prices and lots more
- Help Manual and 24/7 technical support
4. HOW TO START MAKING MONEY?

Binary Options are particularly convenient and attractive for investors and traders as they offer the lowest possible risk within investment products.

Binary Options offer investors a fixed risk, fixed return product that they can invest in, and their biggest advantage lies in the fact that these products are simple to understand as the risk and return is based on estimating the direction of the markets, rather than their exact levels, at any given point in time.
We offer multiple account options to choose from, which allow clients to select the most suitable account for their trading needs.

Follow the steps outlined below to start generating spectacular returns today

☑ Step 1  Register your details and open an account.
☑ Step 2  Verify Your Details (KYC and Compliance checks).
☑ Step 3 Fund Your Account via our convenient payment options.
☑ Step 4 Choose one of our spectacular promotions/offers (optional).
☑ Step 5 Your Account is ready to operate.
☑ Step 6 Go through our educational material and start trading as soon as you feel ready and confident.

REGISTER OR OPEN AN ACCOUNT TO DOWNLOAD OUR COMPLETE GUIDE